

A hand is holding a white rectangular card. The card has a light gray background with red text. The text reads: "Intellectual Capital = Competence X Commitment".

Intellectual Capital  
=  
Competence X Commitment

Our Mission → Your Performance

# iLEARN<sup>®</sup> - Introducing our Services

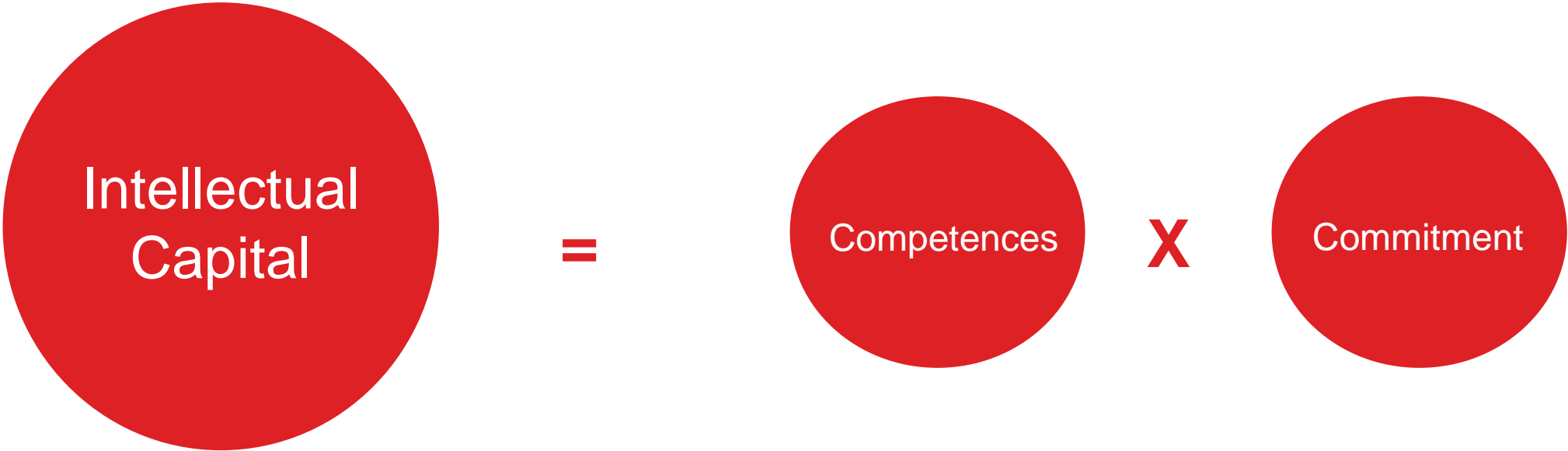
# Contents

## iLEARN® Introducing our Services

1	Mission and scope of action.
2	History, offices and numbers.
3	Introduction to Services.
4	Clients.
5	Accreditations.
6	Strengths.
7	Courses.
8	Services in detail.
9	Contacts.

# External mission

The aim is to support the development of clients' Intellectual Capital.



# Internal mission

## Leadership



**The aim is to become one of the leaders of online training  
in the field of numerous «best practices» in Europe**

# Scope of action - 1

Competencies development and training schemes areas



## Portfolio, Programme & Project Management (PPM)

AgilePM®

MoP®

MoV®

MSP®

P3O®

PMI®

PRINCE2®

PRINCE2 Agile®

SCRUM



## IT Governance & Service Management

ArchiMate®

COBIT® (COBIT® 5)

DevOps

ISO/IEC 20000

ITIL®

ITSM roles

Lean IT

Sourcing Governance

TOGAF® 9



## Change & Risk Management

Change Management

M\_o\_R®

Organisational resilience

# Scope of action - 2

Competencies development and training schemes areas



## Business Management, Improvement & Compliance

BPMN 2.0

BRM®

GDPR

IIBA®

OBASHI®

Six Sigma



## Cyber Security & Resilience

CISA®

CISM®

ISO/IEC 27001

RESILIA™



## Soft Skills

Applied Personal Development

Commercial & Sales

Management & Leadership

Professional efficiency

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# History

iLEARN® - Business Unit of iCONS – Innovative Consulting srl.

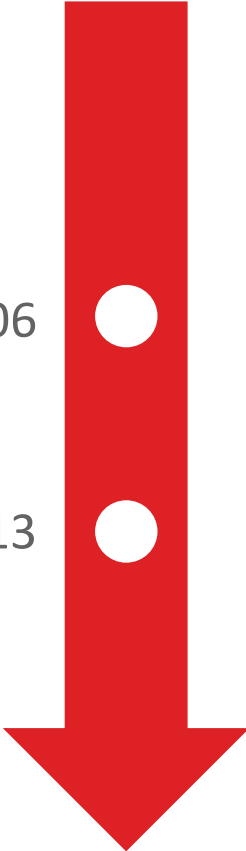


2001 – iCONS establishment

**iCONS**

iLEARN start of business - 2006

Start of online courses sale - 2013



**iLEARN**





# Offices

iLEARN® provides services in Italian, French, English and Spanish.

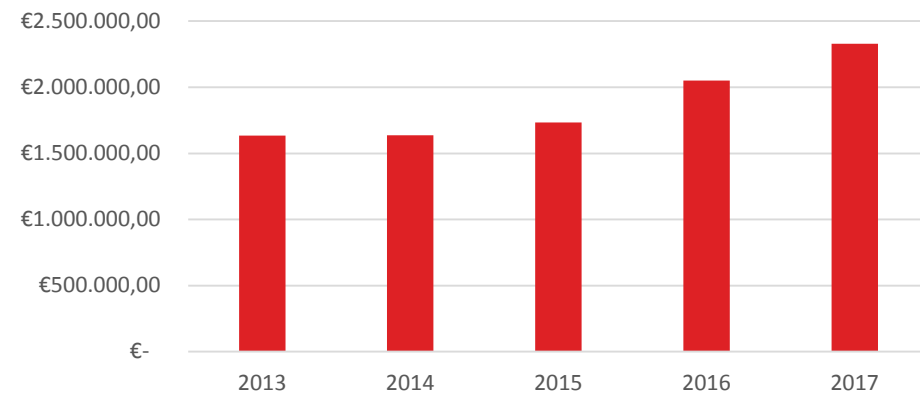


# Numbers



- Incidence of international sales 65% (2017)
- Stable growth (from 2015)
- ISO/IEC 9001 Certification

- Implementation and sale of courses in 4 languages
- Proprietary LMS platform
- More than 3.000 students per year
- Clients in 48 countries



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# The range of services



## Business to Consumer

- Marketplace
- Classroom training (calendar-predefined dates)
- Online and one-to-one training



## Business to Business

- Classroom training (calendar-predefined dates)
- Online and one-to-one training
- In-house training in the clients' premises



## Corporate Premium

- Online, classroom (calendar or in-house) and blended training with premium services
- Your LMS (cloud or on-premise)
- Course Factory

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# Our clients

Some of our clients



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# Accreditations

Quality proven everyday!



BEYOND KNOWLEDGE\*





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# Why iLEARN®

Reasons to choose iLEARN



- Expertise
- Quality
- International coverage
- Multiple training methods
- Extended range of services



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# Portfolio Programme & Project Management area courses

The entire portfolio of the best practices AXELOS, classroom and online training  – [www.innovativelearning.eu](http://www.innovativelearning.eu)

## Portfolio Management

iLEARN is an **ATO** (Accredited Training Organization) and **AEO** (Approved Examination Institute) of PEOPLECERT for MoP® courses and exams.

  
TRAINING ORGANIZATION ACCREDITED BY  
PEOPLECERT ON BEHALF OF AXELOS

  
APPROVED EXAMINATION ORGANIZATION  
ON BEHALF OF AXELOS


For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation  
Practitioner

## Management of Value

iLEARN is a **PEOPLECERT Affiliate** for MoV® courses.

  
LICENSED AFFILIATE  
ON BEHALF OF AXELOS

For an online verification of the accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation  
Practitioner

## Programme Management

iLEARN is an **ATO** (Accredited Training Organization) and **AEO** (Approved Examination Organization) of PEOPLECERT for MSP® courses and exams.

  
TRAINING ORGANIZATION ACCREDITED BY  
PEOPLECERT ON BEHALF OF AXELOS

  
APPROVED EXAMINATION ORGANIZATION  
ON BEHALF OF AXELOS

For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation  
Practitioner

## Portfolio / Project Office

iLEARN is an **ATO** (Accredited Training Organization) of APMG for P3O® courses and an **AEO** (Approved Examination Organization) of PEOPLECERT for P3O exams.

  
TRAINING ORGANIZATION ACCREDITED BY  
APMG International ON BEHALF OF AXELOS

  
APPROVED EXAMINATION ORGANIZATION  
ON BEHALF OF AXELOS


For an online verification of accreditations, do the research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.




Foundation  
Practitioner

## Project Management

iLEARN is an **ATO** (Accredited Training Organization) of APMG and of PEOPLECERT for the PRINCE2® courses.

  
TRAINING ORGANIZATION ACCREDITED BY  
APMG International ON BEHALF OF AXELOS

  
TRAINING ORGANIZATION ACCREDITED BY  
PEOPLECERT ON BEHALF OF AXELOS

For an online verification of the accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation  
Practitioner

## Agile Project Management

iLEARN is an **ATO** (Accredited Training Organization) of APMG for the PRINCE2 Agile® course.

  
TRAINING ORGANIZATION ACCREDITED BY  
APMG International ON BEHALF OF AXELOS

For an online verification of the accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



# Portfolio Programme & Project Management area courses

PMI® online courses



– [www.innovativelearning.eu](http://www.innovativelearning.eu)



- PMI® - CAPM Certified Associate in Project Management
- PMI® - PMP Project Management Professional
- PMI® - ACP Agile Certified Practitioner
- PMI® - PgMP Program Management Professional
- PMI® - RMP Risk Management Professional

# Portfolio Programme & Project Management area courses

Agile Project Management, classroom and online training

## Agile Project Management Strutturato

iLEARN is an **ATO** (Accredited Training Organization) of APMG for the AgilePM® courses.



For an online verification of accreditments, do the research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation Practitioner

## Agile Project Management

iLEARN is a **REP** (Registered Education Provider) of SCRUMstudy for SCRUM courses.



For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



- SCRUM Developer Certified
- SCRUM Master Certified
- SCRUM Agile Master Certified
- SCRUM Product Owner Certified
- Scaled SCRUM Master Certified
- Scaled SCRUM Product Owner Certified
- Expert SCRUM Master Certified

# IT Governance & Service Management courses

IT Service Management: ITIL® and not only!  – [www.innovativelearning.eu](http://www.innovativelearning.eu)

iLEARN is an **ATO** (Accredited Training Organization) and **AEO** (Approved Examination Institute) of PEOPLECERT for ITIL® courses and exams.

  
TRAINING ORGANIZATION ACCREDITED BY  
PEOPLECERT ON BEHALF OF AXELOS

  
APPROVED EXAMINATION ORGANIZATION  
ON BEHALF OF AXELOS

For an online verification of accreditations, do a research with **iCONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.

- Foundation
- Practitioner
- SS, SD, ST, SO, CSI
- SOA, PPO, RCV, OSA
- MALC



**New**



- Foundation



iLEARN is an **ATO** (Accredited Training Organization) of APMG for ISO/IEC 20000 course.



For an online verification of accreditments, do a research with **iCONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.

- ISO/IEC 20000 Foundation
- ISO/IEC 20000 Practitioner
- ISO/IEC 20000 Auditor




**New**



- Essentials
- Foundation

iCONS - Innovative Consulting, of which iLEARN is a business unit, is an authorized partner of PECB for the ISO/IEC 27001 Lead Auditor course.



- ISO/IEC 20000 Introduction
- ISO/IEC 20000 Foundation
- ISO/IEC 20000 Lead Implementer
- ISO/IEC 20000 Lead Auditor








# IT Governance & Service Management courses

Best practices for IT governance and management – [www.innovativelearning.eu](http://www.innovativelearning.eu)

## IT Governance

iLEARN is an **ATO** (Accredited Training Organization) of APMG for COBIT® 5 Foundation course.



For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



- Foundation
- Assessor
- Implementation

## Enterprise Architecture

iLEARN is an **ATC** (Accredited Training Course) **Provider** of The Open Group for TOGAF® courses.




For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



- Level 1
- Level 2
- Combined

## Lean Management

iLEARN is an **ATO** (Accredited Training Organization) of APMG and a training partner of Lean IT Association for the Lean IT courses.



For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.

- Lean IT Foundation

## DevOps

iLEARN is a **REP** (Registered Education Partner) of DevOps Institute for the DevOps Foundation course.



For an online verification of the accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



- DevOps Foundation
- Certified Agile Service Manager

## Sourcing Management

iLEARN is an **ATO** (Accredited Training Organization) of APMG for Sourcing Governance Foundation course.



For an online verification of accreditations, do a research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.

- Sourcing Governance Foundation



# Change & Risk Management courses

[www.innovativelearning.eu](http://www.innovativelearning.eu)

## Change Management



Foundation  
Practitioner

## Risk Management

iLEARN is an **ATO** (Accredited Training Organization) and **AEO** (Approved Examination Institute) of PEOPLECERT for M\_o\_R® courses and exams.

 TRAINING ORGANIZATION ACCREDITED BY PEOPLECERT ON BEHALF OF AXELOS	 APPROVED EXAMINATION ORGANIZATION ON BEHALF OF AXELOS
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For an online verification of accreditations, do a research with **iCONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.



Foundation  
Practitioner

# Business Management, Improvement & Compliance courses

Best practices – [www.innovativelearning.eu](http://www.innovativelearning.eu)

## Business Analysis



International Institute  
of Business Analysis™



Certification of Capability in Business Analysis  
Certified Business Analysis Professional



Foundation



• BPMN 2.0

## Improvement



Six Sigma Green Belt  
Lean Six Sigma Green Belt  
Six Sigma Black Belt  
Lean Six Sigma Black Belt

## Compliance



GDPR

## Business Relationship Management



BRM Professional

## Managing Benefits



Foundation

Practitioner

# Cyber Security & Resilience courses

Best practices – [www.innovativelearning.eu](http://www.innovativelearning.eu)

## Security

iLEARN is an **ATO** (Accredited Training Organization) of APMG for ISO/IEC 27001 course.




For an online verification of accreditations, do the research with **ICONS - Innovative Consulting S.r.l.** of which iLEARN is a business unit.

- ISO/IEC 27001 Foundation
- ISO/IEC 27001 Practitioner



iCONS - Innovative Consulting, of which iLEARN is a business unit, is an authorized partner of PECB for the ISO/IEC 27001 Lead Auditor course.



- ISO/IEC 27001 Introduction
- ISO/IEC 27001 Foundation
- ISO/IEC 27001 Lead Implementer
- ISO/IEC 27001 Lead Auditor

## ISACA



**CISA**<sup>®</sup> Certified Information Systems Auditor<sup>®</sup>

An ISACA<sup>®</sup> Certification



**CISM**<sup>®</sup> Certified Information Security Manager<sup>®</sup>

An ISACA<sup>®</sup> Certification



## Cyber Resilience

iCONS - Innovative Consulting, of which iLEARN is a business unit, is an affiliate of ITpreneurs for RESILIA<sup>™</sup> courses



LICENSED AFFILIATE

ON BEHALF OF  AXELOS



Foundation

Practitioner

# Soft Skills courses

[www.innovativelearning.eu](http://www.innovativelearning.eu)



## BEYOND KNOWLEDGE \*

### Personal Development

Handling stress (MH010)

Assertiveness: know your profile (MH011 - part A)

Assertiveness: know your profile (MH011 - part B)

Assertiveness: toolkit (MH012 - part A)

Assertiveness: toolkit (MH012 - part B)

### Interpersonal effectiveness

The three pillars of interpersonal excellence (MH013)

Developing an interpersonal communication strategy (MH014)

Knowing yourself better to communicate better (MH015 - part A)

Knowing yourself better to communicate better (MH015 - part B)

Three routes to good communication (MH016)

Three levers for building winning cooperation (MH017)

### Dealing with emotions and conflict

Controlling your emotions (MH194)

### Customer relationship

The challenges of customer relations (MH100)

Customer relationship: building trust (MH101)

Customer relationship: practicing active listening (MH102)

Customer relationship: creating commitment (MH103)

Developing loyalty through customer relationships (MH104)

### Fundamentals of management

Making your new management position successful (part A)

Making your new management position successful (part B)

The management styles

Fostering and maintaining motivation

The situational skills of the manager

The relational skills of the manager (part A)

The relational skills of the manager (part B)

The emotional skills of the manager

### Advanced management skills

Effective decision-making (part A)

Effective decision-making (part B)

Being persuasive in management situations (part A)

Being persuasive in management situations (part B)

### Time and Information Management

Focusing on your priorities (MH061)

The 12 guidelines of effective time management (MH062)

Dealing with time-consuming tasks (MH223 - Part A)

Dealing with time-consuming tasks (MH223 - Part B)

Managing your time strategically (MH224)

Increasing your productivity in a fast-paced world (MH227)

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# B2C training

Plan and control IT costs and benefits from a financial perspective



## Business to Consumer

- Marketplace (courses and exams)
- Classroom training (calendar)
- In-house training in the clients' premises
- Online exams

The screenshot shows the ilearn website interface. At the top, there is a navigation bar with 'FAQ', 'Area Riservata', and a search bar labeled 'Cerca...'. Below the navigation bar is the ilearn logo and a menu with items: 'HOME', 'PRODOTTI', 'CORPORATE TRAINING', 'SU ILEARN', 'PROMO E NEWS', 'KNOWLEDGE CENTER', 'STUDI E RICERCHE', and 'CONTATTI'. The main content area features a banner for a mobile app with the text 'Nuova, facile e veloce' and 'Scopri la nostra APP MOBILE e segui i tuoi corsi dove, quando e come vuoi!'. Below the banner is a search section titled 'RICERCA CORSO/ESAME' with a dropdown menu set to '--Seleziona--'. Underneath, there are three categories of courses: 'Portfolio, Programme & Project Management (PPM)', 'IT Governance & Service Management', and 'Change & Risk Management'.

# B2B training

Full flexibility in providing all our training courses



## E-LEARNING

Accredited **online training**. Releases the student from all the constraints of having to be in a certain place at a certain time for the lessons. Learning Management System platform and Examination Institute portal available 24/7.

[Read more...](#)

## INTER-COMPANY (classroom or distant)

**Classroom training**. Training courses delivered **on the iLEARN premises**, nationally and internationally. Certified trainers, supported by the use of multimedia tools and accredited material.

[Read more...](#)

## IN-HOUSE

**Classroom training**. Training courses delivered **on the customer's premises**, nationally and internationally. Certified trainers, supported by the use of multimedia tools and accredited material.

[Read more...](#)

## ONE-to-ONE

**Combined training** that alternates **online learning and coaching session** for **one student** with an accredited trainer via web-conference. Dedicated and customized session according to the needs and needs of the client.

[Read more...](#)

## BLENDED

**Combined training** which alternates **online courses and training days** for a **group of students**, in order to get the best results from both the perspective of learning than that of cost optimization.

[Read more...](#)

## FULLY TAILORED

**Customized training** course or pathway **focused on the requirements of the client**. This can include all previous combinations.

[Read more...](#)

<https://www.innovativelearning.eu/corporate-training.html>

# Corporate Premium training

Management automation

## iLEARN Training Advanced Corporate Services

A single point of contact for all your training needs, such as :

**REDUCTION OF TRAINING MANAGEMENT COSTS**  
**REDUCTION OF TRAINING TIME**  
**OPTIMIZATION OF INVESTMENT**

- ✓ Requirements Analysis
- ✓ Tips and support dedicated to your staff
- ✓ Course search and activation
- ✓ Web and mobile portal for an optimal and personalized management and cost control





# Corporate Premium training

## Your Learning Management System



- ◆ An advanced **Learning Management System** dedicated to you to build on your training offer
- ◆ Cloud or On-Premise
- ◆ A rich catalog of accredited courses and already available
- ◆ Usable also via mobile (iOS, Android)  


# Corporate Premium training

Course Factory

Customize your training offer with iLEARN



Professional support to your courses preparation,  
traditional or online mode



Designing story board and training materials  
Building of multimedia content  
Arrangement on online platform

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# Contact details

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